

AURORA PTO FUN RUN FUNDRAISER FAQ

What is the reason for doing a Fun Run as this year's fundraiser?

Holding a Fun Run is a great opportunity for our students to be involved in helping to raise funds to support each other and the school in a **FUN** and **ACTIVE** way. We are not selling cookie dough, wrapping paper, etc. as we have done in previous years; this is a "One and Done" fundraiser. The greatest part is that virtually **ALL PROFITS** go back to Aurora PTO!

What is the financial goal of the Fun Run?

Our goal this year is to raise **\$15,000**. This is our school's only major fundraiser this year. **Each student has a goal of raising \$25.00.**

How will the PTO use the donations?

Your donations will go directly toward services and programs the PTO provides. Examples of these services/programs are providing milk at snack break and winter gear for students in need, funding field trips for all grade levels, providing supplies and recognition for our school teachers and staff and organizing multiple family fun events.

Who can donate?

Anyone! Ask parents, grandparents, aunts/uncles, friends, co-workers and employers if they would like to support Aurora Elementary. Many employers will contribute or match donations. Some companies in the Fargo area that will match donations are Microsoft, Eide Bailey, Wells Fargo and U.S. Bank. All donations should be a flat monetary donation collected in advance and not a pledge per lap.

How do I collect donations?

1) In person - Cash and/or Check (written out to **Aurora PTO**). Please use the enclosed Donation Log to record all cash/check donations. The log and all cash/checks received should be placed in the provided envelope and returned to your child's teacher on or before **Friday, September 27th**.

2) Online - Visit <http://app.99pledges.com/fund/aurorafunrun/addme> to create a page for your student. Please include your child's name, an email address (if you would like to receive reminder notifications) and select your child's teacher from the "Group" list. Then click "ADD" to receive a personalized link that you can share with your friends/family. Online donations will be via credit/debit card and recorded under your child's page; therefore, they do not need to be recorded on the enclosed Donation Log.

When is my child running/walking and for how long?

The Fun Run will take place during the school day on **Friday, September 27th**. Each grade level will be running/walking during their gym class time. They will have 15 minutes to run/walk the "track" and will then receive a snack and water before returning to class. We encourage families to come and cheer on your child during the event! All are welcome unless it rains, and the Fun Run will then be moved indoors where space will be limited.

Questions or Concerns? Please email AuroraPTO@gmail.com